From:
 Congdon, Julie

 To:
 Gallaher, Jo

 Subject:
 RE: Zip Codes

Date: Friday, February 20, 2015 1:11:00 PM

No worries – it will only become pertinent/a priority when I have the postcards for mailing.

From: Gallaher, Jo

Sent: Friday, February 20, 2015 1:06 PM

To: Congdon, Julie **Subject:** RE: Zip Codes

Julie,

If we have a good map of the area where we can outline our outreach area (like we did for the Duwamish) I can work with carrier routes (subsections of the zip code area) to see how well that matches up. It doesn't sound like Jannine used the USPS mapping tool, but we can check with her on that.

I can't do it today, but I can also check out what we may have for a mailing list.

Jo

From: Congdon, Julie

Sent: Friday, February 20, 2015 12:49 PM

To: Gallaher, Jo

Subject: FW: Zip Codes

Hi, Jo-

Jannine already started scoping out the zip codes in/near the Eastern Michaud Flats site, and below she notes what she found. What are your thoughts, based on your experience in researching zip codes and doing snail-mailings? Should we not bother trying to send a postcard mailing to announce the open houses about EMF?

Thanks for your insights – Julie

From: Jennings, Jannine

Sent: Friday, February 20, 2015 12:24 PM

To: Congdon, Julie

Cc: Sheldrake, Beth; Morrison, Kay; Williams, Jonathan

Subject: Zip Codes

Julie

I followed up on the idea of sending postcards to certain zip codes. Just so happens that EMF is located right at the divider lines for about 5 zip codes so

that might not work. Additionally I tried to find a map with the 9 digit codes and found out that those aren't mapped anywhere because they reflect delivery routes or locations (a specific large business or series of PO Boxes) and are not available outside of the post office (and no way to seemingly get an idea from the USPS web site). So, unless you or someone in your unit knows some inside info that I was unable to find on the web, I'm not sure we can use a zip code mailing.

Jannine

Jannine Jennings

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